

Volume I

Theories of aging

- Choosing your dog: a dog's life expectancy, what breeds live longer and why
- The oldest dogs in the world
- How to choose the perfect veterinarian
- How old is your dog?
- Researches and statistical data:
pathologies / age / weight / neutered-spayed / unneutered-unspayed dogs
- The most common mistakes dog owners make
- Correlation between dog weight and longevity
- Some fixed rules to avoid severe mistakes

Evaluation of the diet

- FOOD – We are what we eat
- Inside TECHNOFOODS
- What does the law say?
- Forbidden raw materials
- Mandatory food labelling and the splitting
- How to evaluate food?

- Why do croquettes contain sugar beet?
- OGM and crude ash
- What happens to vitamins
- Preservatives, Colorants and Flavourings
- What to avoid / A consumer's responsibility

Volume II (published separately)

Alternatives: everything you need to know about homemade food

- The magic words: a balanced diet
- Puppy, adult, active and old dog feeding guidelines
- What can I feed my dog? The right food
- Proportions: how much and how many times a day should I feed my dog?
- Homemade diet SAMPLE
- Natural delicacies
- Good habits, Dieting mistakes, Food to avoid and Dangerous food
- Why is chocolate bad for dogs and what to do if my dog ate chocolate
- If you know it (danger), you avoid it
- Grape and raisin toxicity in dogs
- Vitamin supplementation

Sports Activities

- Choosing the right program
- Specific agility exercises: education and training – physical and mental benefits for every dog. How to create your own agility course in your backyard
- Doga

Dental care for dogs

- Signs and symptoms of bad oral hygiene
- Prevention – daily teeth brushing
- Therapeutic strategies at the clinic / The risks of anesthesia – pre-disposing factors
- Respiratory complications during anesthesia

The STERILIZATION debate

- Studies on ovariectomy from the perspective of longevity
- Spaying / neutring: different points of view

The VACCINE

- The immunization schedules of preventive veterinary medicine

- Adverse reactions
- “Basic” and recall vaccinations
- Weakness in information
- Mandatory (CORE) vaccines / facultative (NON-CORE) vaccines / unnecessary or not recommended vaccines

Climate changes

- Indirect and direct effects
- Tick-borne diseases (and how to properly remove a tick)
- Mosquito and sand fly-borne diseases

Wellness & bio-regenerative treatments

Holistic veterinary medicine, opposition and treatments

- Wellness centers for dogs and owners
Massages and therapies: accelerating the recovery with a bio-regenerative and relaxing action
- Massage - Massotherapy
- Dog massage: learn how to massage or perform a relaxing massage to your dog at home without specific knowledge